



HOUSTON WOMEN MARCH ON

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are

Joining every day
Join us today!

March Teams
Repro Justice
Diversity, Equity, Inclusion
Voter Registration
Issue Advocacy
Health & Safety
Legal
Marshalls
Communications
Art, Music, Graphics
Multilingual / ASL

Repro Justice Partners
Diverse Texas Coalition
Confidential NDA

Dear Friends, Esteemed Colleagues, and Fellow Activists;

Houston Women March On is the organizing facilitator of the October 2, 2021 Women's March in Houston. We gather at Discovery Green that Saturday morning and start marching at 9:00 a.m. to City Hall. Our theme this year is "**Reclaiming our Freedoms**" and we need to raise funds quickly to support this historic and growing March, as well as support outreach for 2021 and 2022 voting rights activities.

In 2021, the Texas Legislature has enacted dangerous new laws that hurt women and vulnerable Texans across our state. Our bodily autonomy, voting rights, health and domestic safety, and the very truth itself is under attack. We are all more powerful together! Together we create powerfully positive change, and every dollar donated to us helps mobilize more people to become catalysts for democracy together.

Did you know since January 2017, when we organized the original, historic Women's March in Houston, our all-volunteer organization has sponsored more than 120 events, trainings and actions, mobilizing more than 100,000 people? After women and their allies march with us, they go on to register voters, join nonprofits, support candidates, and even become candidates themselves. Additionally, Houston Women March On joins other groups to call for climate justice and election accountability, oppose hateful racism and immigration policies, and stand with young people and mothers as we defend democracy and demand social justice.

We can't meet our shared goals without the help of people like you.

That's why I'm writing you. Would you consider making a donation to help sponsor our event? Through the unwavering support and commitment of Houston's businesses, community leaders, organizations and friends, we can advance our mission to gather and mobilize women and our allies to take informed actions for ourselves and our communities.

As a sponsor, you will receive special recognition as outlined on the attached page. We hope we can count on your support to make this year's March one of our best yet!

Your donation is tax deductible and is a sound investment in a more representative and inclusive democracy. Our team will be happy to answer any questions and tell you more. Please contact me, Robin Paoli, at volunteer@houstonwomensmarch.org.

We look forward to your support and marching with you—Powerful TOGETHER!—in 2021 and beyond.

Thank you for your consideration.

Sincerely,
Robin and the October 2nd team

Houston Women March On
October 2, 2021 March Sponsorship Opportunities

Justice for Women \$10,000

Progressive organizations and individuals wishing to make a significant impact at the March and throughout 2021-22 as we mobilize marchers for justice, voting rights, actions, and training.

- Sponsor name and logo prominently displayed
- Inclusion in press releases
- Inclusion in special women's rights proclamation
- Sponsor's representative invited to share their messages at the March
- Outreach opportunities in 2021 and 2022 with our Marchers, including our 2021 special voter registration emphasis
- Opportunity for joint actions
- Sponsor's name and logo displayed on our website and social media pages

Texas Legislative Partner \$5,000

**Support Sound System for the March.

- Inclusion in press releases and our 2021 special voter registration emphasis
- Sponsor's representative invited to share their message at the March
- Outreach opportunities in 2021 and 2022
- Opportunity for joint actions before the Texas Legislature
- Sponsor's name and logo displayed on our website and social media pages

Powerful Warriors \$2,500

Underwrite venue and permitting fees

- Inclusion in press releases and our 2021 special voter registration emphasis
- Recognition of the sponsor from the podium
- Opportunity for joint actions
- Sponsor's name and logo displayed on our website and social media pages

Powerful Advocate \$1,000

Support Portable Toilets and Equipment

- Recognition of the sponsor from the podium
- Opportunity for joint actions
- Sponsor's name and logo displayed on our website and social media pages

Powerful Promoter \$500

Support union printing

- Opportunity for joint actions
- Sponsor's name and logo displayed on our website and Facebook page

HOUSTON WOMEN MARCH ON 2021 MARCH SPONSORSHIP COMMITMENT FORM

We kindly ask that you promptly complete this form and email to volunteer@houstonwomensmarch.org

SPONSOR CONTACT INFORMATION

Organization: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

How would you like to be listed on materials and signage?

SPONSORSHIP AMOUNT:

Justice for Women \$10,000 _____

Powerful Advocate \$1,000 _____

Powerful Partner \$5,000 _____

Powerful Promoter \$500 _____

Powerful Warrior \$2,500 _____

Candidate Sponsor \$250 _____

PAYMENT INFORMATION:

[Payment may also be submitted on our webpage at HoustonWomenMarchOn.org]

Type (circle one) Check *(please make checks payable to: Houston Women March On)* Credit Card

Card Type: MasterCard AMEX Discover Visa

Credit Card Number: _____

Expiration Date: _____